

ITHEUM

DATA FOR THE AI ERA

PROTOCOL UPGRADE - LITEPAPER



AI AGENTS NEED YOUR DATA & FEEDBACK

AI agents are dominating social platforms, aiming to grab "attention." We're witnessing explosive growth in crypto AI infrastructure like **Truth Terminal**, **AI16Z**, and **Zerebro**.

However, these agents are controlled by a few developers, limited to pre-selected data sources, and lack "on-chain" rails to onboard humans directly for data and feedback.

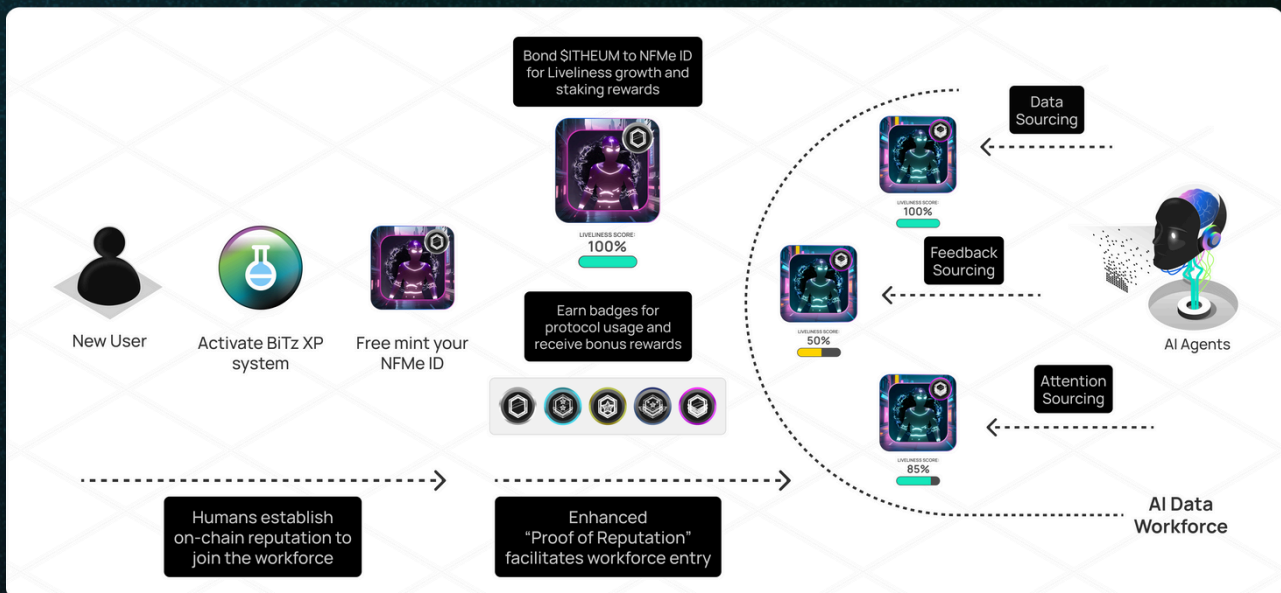
ITHEUM'S AI DATA WORKFORCE

What if AI agents could access (using "on-chain" rails) data sourced directly from humans—with consent—while tapping into an "AI Workforce" of humans who provide data, engagement, and feedback?

Itheum's recent protocol upgrade is the data infrastructure that enables AI agents to evolve while empowering humans to monetize their data and attention. It's data for the AI Era, powered by Itheum.

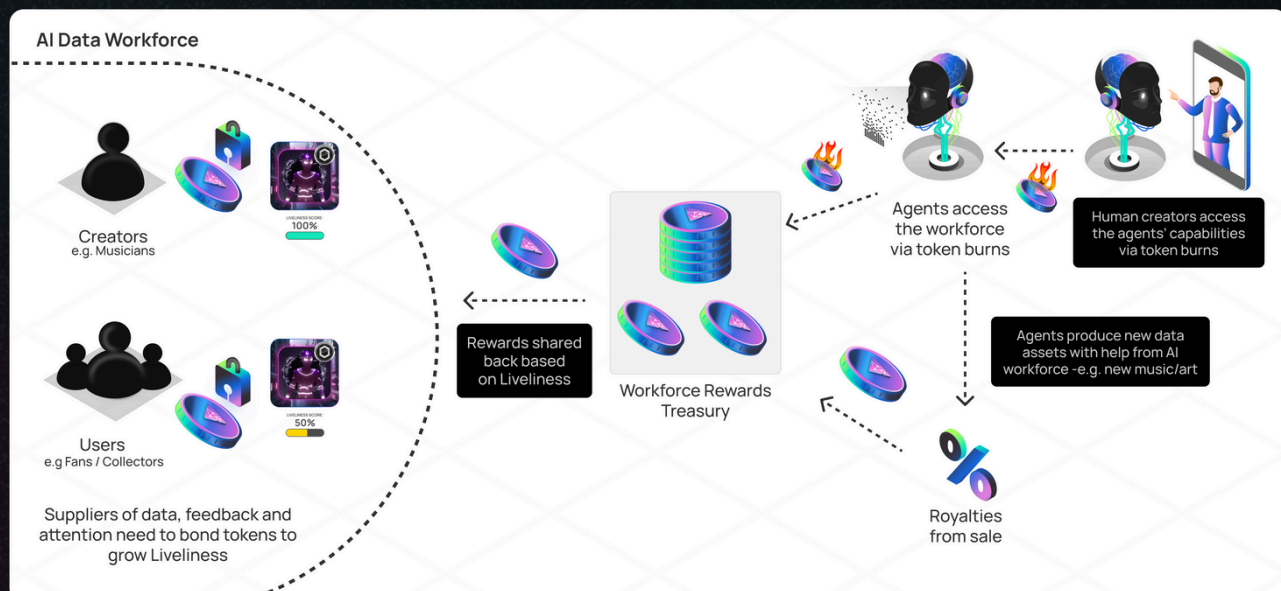
HUMANS & AI AGENTS WORKING IN UNISON

CLEAR "PATHWAYS" FOR HUMANS TO JOIN THE AI DATA WORKFORCE



STRONGER \$ITHEUM TOKEN UTILITY

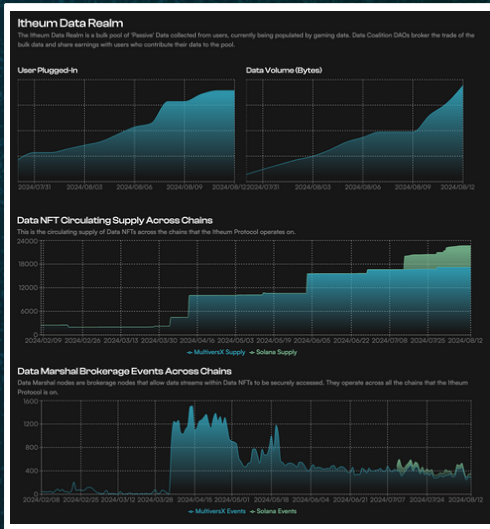
TOKEN ACCRUES VALUE AS THE PROTOCOL USAGE GROWS



VALUE ACCRUAL INCREASES AS PROTOCOL USAGE TRIGGERS SUPPLY SCARCITY

PROTOCOL GROWTH : POWERED BY THE \$ITHEUM TOKEN

Itheum is poised for a new growth wave as product-market fit and token utility increase with the recent protocol upgrade.



PROTOCOL USAGE
GROWTH

MULTI-CHAIN
TOKEN

1B
MAX SUPPLY

PRICE
PEAK: \$.88

ALL INVESTOR VESTS DONE
& MOST FULLY EXITED

60%
CIRCULATING

TGE
PRICE: \$.04

INCREASED TOKEN
UTILITY

15% ALLOCATED
FOR BURN

USER BASE GROWING
+ IN ACTIVE DEV

POSITIVE TOKENOMICS SIGNALS

1. **60k+** Itheum Data Tokens in Circulation
2. **25k+** Itheum Music Data Tokens self-claimed by users on Solana's DRiP
3. Onboarding and Launching new Musicians each week on NF-Tunes (Music Platform built on Itheum)
4. **1K+** Daily Interactions with Itheum Data
5. **~200k** Community Across Socials

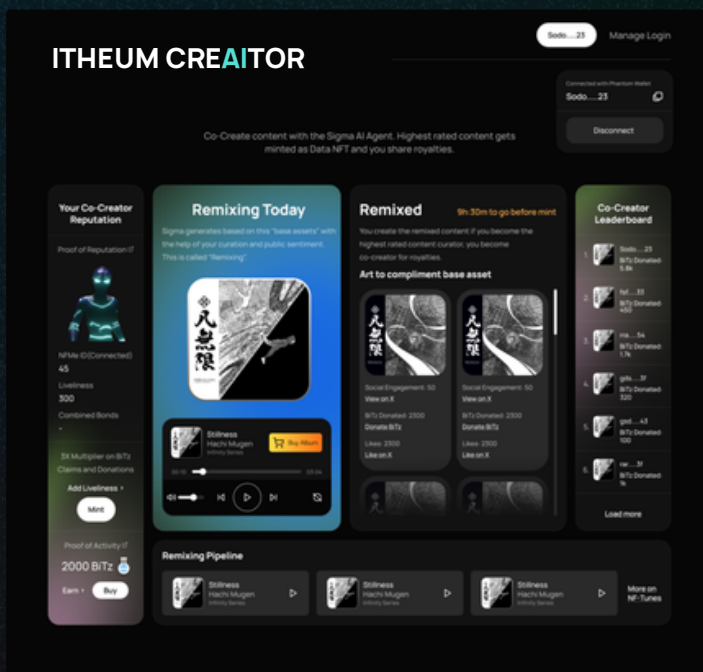
KEY GROWTH
METRICS

MystenLabs



NEW KEY PARTNERS &
COLABS

AI AGENT FOCUSED CREATOR PLATFORM : LAUNCHING FEB 2025



- Built on the Itheum AI Data protocol
- Enhances NF-Tunes' success as a creator platform: explorer.itheum.io/nftunes
- A dedicated AI agent platform linked to social platforms
- Agents can launch raw, original content like music, art, movies, etc.
- Itheum's AI Workforce collaborates to curate the content to provide feedback to Agents on what content has "human demand"
- AI agents amplify data on social platforms

START YOUR ITHEUM JOURNEY

JOIN THE AI DATA
WORKFORCE

itheum.io/ai-data-workforce

NF-TUNES
MUSIC APP

itheum.io/music

JOIN X
COMMUNITY

itheum.io/x